

General Business Advisory Meeting Minutes
Tuesday, April 2nd, 2024
3:00-4:00pm
Lake Tahoe Community College
Zoom

Attendees: Brad Deeds (Dean of Workforce Development and Instruction/LTCC), Tony Sears (Board of Trustees Member/LTCC), Joe Zarachoff (Owner/Affordable Business Services), Caleb Fry (Owner/Vacation Rental Assistance), and Sara Hunter (Administrative Assistant/LTCC)

Welcome and Introductions.

Industry Partner Updates:

Joe/Affordable Business Services

- Recently hired 2 LTCC students that came recommended from faculty
- Noticed that businesses in South Lake Tahoe have slowed over the last year

Caleb/Vacation Rental Assistance)

- Made big changes to clientele, focusing on providing more full-service to a select group
- Looking for quality employees, professional and motivated
- Would like to connect with LTCC on internship opportunities

Brad/LTCC

- LTCC currently in the process of hiring a full-time tenure track faculty member
- Will be offering 2 classes through Washington State University in partnership with the Lisa Maloff University Center; students coming from WSU will also be working in their study-related fields while in South Lake Tahoe.

Annual Program Review:

- Brad shared and reviewed the APR

Curriculum Updates:

- Business Transfer degree remains one of LTCC's most sought after degrees
- Business Information Worker new curriculum was discussed and recommended

Perkins Funding:

There is no update regarding Perkins Funding at this time.

Meeting Adjourned.