

2017-18 GOALS

Adopted 10-10-17



- Reaffirm Accreditation **1**
- Remove Student Barriers to Access, Success, and Completion **2**
- Improve Student Recruitment and Marketing Efforts **3**
- Launch University Center **4**
- Develop Better, Institutionalized Strategic Planning **5**
- Expand Student Housing Options **6**
- Fundraise to Support College Vision, Mission, and Strategic Initiatives **7**
- Begin Implementation of Guided Pathways Model Supporting Student Success and Completion **8**



Superintendent/President & Board Goals

Academic Year 2017-18

Lead LTCC to achieve its vision of becoming California's Premier Destination Community College.

The following are goals, strategies, and outcomes developed by the Lake Tahoe Community College Superintendent/President and Board of Trustees for the 2017-18 academic year. Please note:

- ⇒ A **goal** is a broad primary outcome.
- ⇒ **Strategies** are the approaches taken to achieve a goal.
- ⇒ An **outcome** can be quantitative or qualitative; outcomes are specific and measurable aspects of goals and strategies.

GOAL 1: REAFFIRM ACCREDITATION

- Strategies:**
- Complete and submit the Institutional Self-Evaluation Report
 - Prepare campus for accreditation visit and ensure a successful visit
 - Address any outstanding follow-up recommendations post-visit

OUTCOME →

Notice of reaffirmation of accreditation received from ACCJC in Winter 2018.

GOAL 2: REMOVE STUDENT BARRIERS TO ACCESS, SUCCESS, AND COMPLETION

- Strategies:**
- Complete a full Zero Textbook Costs (ZTC) degree offering by Spring 2019
 - Expand the Textbook Lending Library
 - Increase hours, improve service offerings in Library and Learning Services
 - Begin creation of a program for local students that removes financial barriers and closes equity gaps in access through a Lake Tahoe Promise program.

OUTCOME →

Offer at least 40 Zero Textbook Costs (ZTC) courses during the 17-18 academic year. Complete a ZTC degree by Spring 2019. Complete the facility improvements required to combine Library and Learning Services and expand hours of operation. Lake Tahoe Promise program plan outlined and shared with the Board by August 2018.

GOAL 3: IMPROVE STUDENT RECRUITMENT AND MARKETING EFFORTS

- Strategies:**
- Improve course predictability with an emphasis on student-focused scheduling better aligned to student demand and needs.
 - In Spring 2018, launch a combined Summer 2018/Fall 2018 course schedule that is available to local high school students before they graduate (May 2018 release).
 - Increase outreach to high schools within the Tahoe Basin.
 - Expand partnerships with international student recruitment firms.
 - Increase digital advertising reach, active web presence, and increased use of social media to engage prospective students.

OUTCOME →

Launch a combined Summer/Fall 2018 schedule by June 2018. Increase capture rate (measured within a one-year period) of STHS graduate by 5% in the next two years. Increase the unduplicated head count of international students by 5% annually.

GOAL 4: LAUNCH UNIVERSITY CENTER

- Strategies:**
- Complete the construction and furnishing of the University Center.
 - Develop and implement an operational model with a cost recovery and rent base.
 - Clarify and codify the partnership with Sierra Nevada College.
 - Secure additional educational partners and programs prior to opening.

OUTCOME →

Completed facility with an approved operational model ready for use in Fall 2018. Three or more partners providing services through the University Center.

GOAL 5: DEVELOP BETTER, INSTITUTIONALIZED STRATEGIC PLANNING

- Strategies:**
- Develop robust integrated planning, evaluation, and resource allocation models per the Quality Focus Essay (QFE).
 - Bring a new LTCC Educational Master Plan (EMP) forward for Board approval.
 - Begin development of a new LTCC Strategic Plan with broad stakeholder input.

OUTCOME →

Completed Educational Master Plan, board approved by January 2018. A new Strategic Plan and articulated process for improved integrated planning in place by Fall 2018.

GOAL 6: EXPAND STUDENT HOUSING OPTIONS

- Strategies:**
- Facilitate a request for interest (RFI) process to identify and cultivate potential residential living development partners.
 - Conduct a request for qualifications (RFQ) process to select a preferred residential living development partner.
 - Work with local housing professionals to identify, publicize student housing options.

OUTCOME →

Complete RFI process and bring a “go/no go” to the board by January 2018. Recommended development partner selected by July 2018 and entering into contract negotiations.

GOAL 7: FUNDRAISE TO SUPPORT COLLEGE VISION, MISSION, AND STRATEGIC INITIATIVES

- Strategies:**
- Launch of the Coyote Legacy Plaza development campaign.
 - Increase giving to the LTCC Foundation through Taste of Gold, Annual Fund, and President’s Circle.

OUTCOME →

Raise \$50K for Coyote Legacy Plaza and unveil the Coyote Legacy Plaza bronze coyote by Commencement 2018. Increased annual unrestricted giving to the LTCC Foundation by 5%.

GOAL 8: BEGIN IMPLEMENTATION OF GUIDED PATHWAYS MODEL SUPPORTING STUDENT SUCCESS AND COMPLETION

- Strategies:**
- Facilitate a campus-wide discussion to complete and submit the Guided Pathways self-assessment.
 - Move campus through the Inquiry and Design phases of Guided Pathways to prepare for the Implementation phase.
 - Use data to offer smarter course options, not more course options.

OUTCOME →

Submit Guided Pathways self-assessment and the Guided Pathways multi-year workplan to the Chancellor’s Office by the required deadlines. Completion of Inquiry and Design phases by January 2019, as measured by the statewide Capacity Assessment Instrument for Guided Pathways.