

ART NEW MEDIA

The Art New Media program emphasizes visual and performing arts produced in a digital environment. While all new media are intimately linked to new technology, it is essential for a designer or artist to have a strong foundation in the fundamentals of visual art, music, and computer technologies. Course work includes a wide spectrum of studies in traditional and new media fundamentals relevant to art and design.

Student Learning Outcomes for this major are:

- Analyze design principles relevant to new media technology
- Combine various technical skills in the field of art or music new media.
- Create visual images utilizing traditional and/or digital media.
- Synthesize concepts of modern art and music history and apply them to illustration, animation, graphic design and web design.
- Conceive visual solutions for successful visual communication.
- Critique new media works.
- Create a digital portfolio.

A. GENERAL EDUCATION REQUIREMENTS

See pages 55-57 for details.

B. REQUIRED COURSES

30 units distributed as follows:

All courses from the following (26 units):

ART 103	Art History: Baroque - Contemporary
ART 118	Color
ART 135A	Digital Imaging I
ART 146	Digital Photography I
ART 228A	Professional Skills for Artists
DMA 112	Introduction to Digital Media Arts
DMA 121	Artistic Concepts for the Web

Select one course from the following (4 units):

ART 111	Two-Dimensional Design
ART 112	Two- and Three-Dimensional Design
ART 114	Beginning Drawing from Observation

AREAS OF CONCENTRATION: (Choose one option)

In addition to the required core courses listed above, students seeking an Art New Media degree must select a single area of concentration from the four listed. Students must complete all required courses within the single area of concentration selected.

1. ART NEW MEDIA: ILLUSTRATION

All courses as follows (12 units):

ART 135B	Digital Imaging II
ART 135C	Digital Imaging III
DMA 111	Introduction to Animation

TOTAL UNITS IN MAJOR (INCLUDING CORE) = 42

2. ART NEW MEDIA: PHOTOGRAPHY

Select three courses from the following (12 units):

ART 135B	Digital Imaging II
ART 142	Photography I
ART 147	Photojournalism
ART 148	Digital Photography II

TOTAL UNITS IN MAJOR (INCLUDING CORE) = 42

3. ART NEW MEDIA: VIDEO

All courses as follows (12 units):

DMA 101	Introduction to Video Editing: YouTube to Hollywood
DMA 102	Intermediate Digital Video Editing
DMA 103	Film Production I

TOTAL UNITS IN MAJOR (INCLUDING CORE) = 42

4. ART NEW MEDIA: AUDIO

All courses as follows (12.75 units):

MUS 111	Basic Music Theory I
MUS 118A	Beginning MIDI Applications
MUS 119A	Pro Tools 101: Pro Tools Fundamentals I
MUS 119B	Pro Tools 110: Pro Tools Fundamentals II

TOTAL UNITS IN MAJOR (INCLUDING CORE) = 42.75

C. ELECTIVE UNITS to bring the total to 90.