

Advance
 Lake Tahoe Adult Education Consortium
 LTCC Board Room and Conference Call:

05/11/17
 10:00am – 12:00pm
 LTCC Board Room
 and Conference Call:
 888-450-4821
 Passcode: 253502

Facilitator: Michael Ward

AE Director: Frank Gerdeman

Partners:

Bob Albrecht, Maxine Alper, Amber Aneloski, Marilyn Ashlin, Don Ashton, Susan Baker, Rich Barna, Tina Barna, Aaron Barnett, Janelle Blocher, Rich Bodine, Danielle Bogan, April Boyd, Peter Brinckerhoff, Jeremy Brown, Veronica Bruce, Jason Buckingham, Cristen Carnahan, Denise Castle, Angelo Clelan, Katelin Conley, Vicki Cottrill, Scott Craig, Christopher Croft, Brittani Curtis, Aaron Darke, Brad Deeds, Jeff DeFranco, Ken Druley, Klaus Feyersinger, Jane Flavin, Alexis Foley, Lisa Foley, Laura Fruitman, John Fry, Frank Gerdeman, Sue Gochis, Bob Grant, Lt. Terrell Green, Holly Greenough, Pat Harnett, Kathy Haven, Steve Heggen, Heidi Hill Drum, Chad Houck, Matthew Kosifas, Ivone Larson, Beverly Lassiter, Hedy Lim, Maria Luquin, Renae Lynch, Bill Martinez, Cindy Martinez, John Martinez, Wendi McCray, Barbara Mick, Katherine Miller, Cristina Nunez, Sabrina Owen, Jenna Palacio, Randy Peshon, John Pillsbury, Chris Placke, David Publicover, Brian Quintanilla, Brandon Reed, Shane Reynolds, Madelyn Rios, Michelle Risdon, Christen Rodriguez, Emily Sabbato, Andrea Salazar, Vanessa Santora, Penny Shervey, Justin Sinner, Sabrina Siino, Melinda Stearns, Kim Stephenson, Joan Stine, Eric Sturgess, Gary Sutherland, Josh Sweigert, Steve Teshara, Tere Tibbetts, Lauren Tomaselli, Patrick Traynor, Steve Turner, Michael Ward, Megan Waskiewicz, Cheri Warrell, Brian Williams, Doug Williams, Nichole Williamson, Jenny Wilson, Jude Wood

Present Call-in

AGENDA ITEMS

Topic	Timing	Action Needed	Agreements/ Notes
1. Welcome, Introductions	10 min	Preview agenda, outline plan for the meeting, brief self-introductions	<p>Michael welcomed the group and introductions were made. Michael made the following announcements—</p> <ul style="list-style-type: none"> • ADVANCE is an adult education workforce development program funded by AEBG. • Four voting members include EDCOE, LTCC, Alpine, and LTUSD plus a broad network of community partners since June of 2014 • LTCC is the fiscal agent and program hub of ADVANCE program • Michael reviewed agenda for the today’s meeting <p>Leslie Mix from Tahoe Roads Project—</p> <ul style="list-style-type: none"> • Focused on the Y area—reaching out to anyone working with Spanish speakers. • Provided maps/flyers to provide advance notice for

			which roads will be impacted as we go through the construction season
2. Director's Report	10 min	<p>Updates and Information about:</p> <p>a. Status of the Consortium and LTCC Hub</p> <p>b. Systems Update (e.g. Community Pro)</p>	<p>Frank provided the following updates:</p> <ul style="list-style-type: none"> • Team went to conference in DC and will provide a robust report in June 2017 • CCAE Conference in Long Beach—Frank, Alexis, Nicole attended • WIOA National Convening in San Diego—Frank attended and saw a fair amount of TANF and Community College staff in attendance • Two culinary boot camps kicking off in next 4 days—first offsite at Heavenly California Base lodge. Steve Turner made this happen. Monday, two week, 40-hour session in Spanish. Sal Delgado, Executive Chef at LT Vacation Resort hotel will be the instructor • In June, Guest Service Academy Boot Camp to include peak performance. Craig- will be complete in June and can run through it at the next meeting. Frank- include slide on college as well as natural fit for incumbent workers. • 3-year grant, will start the third year. Trailer bill language includes “ongoing” language, no longer a grant. State is committed to deliver adult education and workforce development services. • Michael- rolling funding 15/16 funds good until December 28th. 16/17 funds good until end of this year

			<ul style="list-style-type: none"> • State has gone to a single reporting platform—we need four members to report data/use of CPS is critical to that • CommunityPro Suite- up and running, bringing in their staff this summer for 2-day summit with 9 consortia who purchased to talk about what works, moving forward. Connected, do training (1-day) for end-users. Michael- incorporate HR/incumbent workers? Frank- we will work w/Chamber and engaged partners to see who is ready. • Save the date- Dr. Manuel Pastor will talk about social mobility, changing demographics, economic shifts. Very engaging speaker at last AEBG Summit. Great opportunity to hear about an engaging speaker.
<p>3. Year 2 Consortium Implementation</p>	<p>15 min</p>	<p>a. Consortium Member Reports on Initiatives and Support Needs b. Network Enrollment Assistance</p>	<p>President Jeff DeFranco thanked the group for creating an opportunity to speak and discuss how to partner and better serve the local workforce. He shared some of the things he has heard during his first 100 days—</p> <ul style="list-style-type: none"> • What role does the play in economic development and serving the community. Met w/a handful of local business partners and CEO's—desire for 2-year program in hospitality management, more than a dozen times. Industry focused. • Desire to expand wilderness education program. Recreation based currently. Build out leadership/small business side. • Culinary- ongoing presence, made compliments about CUL

BC- pre/post testing. A lot of synergy in this area. (3 things that continue to come up).

- More workforce certifications—desire for more short-term certificates that employer will recognize/use for resume/etc., increased wage/preferential hiring.
- Promise program to south shore—made available to high school seniors, come to college for first year, promise of first year complete tuition covered. A lot of different models (Folsom- city pays, etc.)
- Future of south shore/college depends on affordable housing. ½ students on campus than in 2011. Housing seems to be #1 hurdle. Same for employees. College cannot solve this, but can be a player in this (land, support initiatives).

President DeFranco asked the group for feedback on (3) questions—

1. What are the strengths of this institution? What are we doing that we should maintain or grow?
 - Craig- positive to reach out to industry members instead of just creating programs
 - Sabrina- dual/concurrent enrollment, student taking college courses as well as high school courses
 - Partnerships with the 4-year colleges (University Center on campus, existing with Sierra Nevada college- Global Business degree, next year: Psychology/Ski Resort degree, met w/Sac state/US Davis/Chico State to bring in additional partners).
 - Amber- partnerships w/CCC, ISP, CA DOC partnerships, Vet

Center, serving a variety of groups.

- Jenna- Good neighbor policy, reduced tuition fees w/Nevada students—expand this to Carson- strong population of students at Western NV College and LTCC. Legislation—agreement Incline/Stateline come to college as quasi residents- pay middle tuition (93 instead of 183). Not reciprocal with Western Nevada College at this time. Legislation allows for this, but not sure how implemented? Michael- cannot channel students between here and Western Nevada. Establishing clear reciprocity strengthens enrollment.
- Bob- critically important partner with K-12 school system. Increasing enrollment, increases LTCC enrollment.

2. Are there any current practices organizations should stop doing?

- Jenny Wilson—from workforce training perspective, get programs on ETPL list. Jenny cannot send people here unless they are on that list. WIOA can only send participants into training that has been vetted by the state. Once on list, fees/program charges, WIOA can pay for. Especially as certificate programs are built. Ex: Fire Science, 8k per individual. Jeff- pathway to this? Yes, Frank will connect.
- Dr. Traynor- partnerships are a great strength, extreme shortage of teachers in CA. Capacity to provide teaching credential certificate. Michael- strength of Sierra College-

another reason to partner.
Next year- 2-year teaching program at LTCC. Also, Sac state, teacher education is primary program discussing- 4 year degree w/credential

- Bill- w/immigrant community, large population of documented/undocumented students— can only take classes that are noncredit.

How to have undocumented/doc. not pay out of state fees, how can we get them access to education that will continue to live in the area. Barriers that are larger than Lake Tahoe. Access to education for immigrants. Including groups in conversation who are at risk, under enrolled, underemployed, etc.

- Bob- make clear what the minimum qualifications are for teaching, which will bring more students to the college.

3. If you were the new president, what would you do?

- Justin Sinner- focus on campus housing
- Jenna- increase housing units (based on housing survey- Jeff, master plan for 300. Frank- focus on community housing, not just on campus housing. Is private developer the only way? Serve needs of community as well as college.
- Transportation- more regular schedule, leverage relationships. Michael- met w/TTD, adapting transit system to program/services available rather than time based schedule.
- Madelyn- Safety related issues when classes get out late
- Janelle- develop more extensive overseas arm. Bring

in more international students. Able to keep comprehensive offerings by pulling in international students.

- Leslie- UNR developed international pipeline w/Mexico. Contact them for more info.
- Amber- make sure we are bringing in some of the things ADVANCE is doing in a non-credit way to a credit way. Work-based learning/hands on training/soft skills that will instantly increase wages of local population and bring people into for-credit word at college. Frank- Dean Deeds is already looking at how to make the Culinary Boot Camp become first 40 hours of credit course.
- Bob- marketing w/department of education so people come up to college and marketing with CDE to attract system leadership to recognize the needs of education.
- Michael- CCC would give more \$ to grow capacity to serve, then support programs through consortium partners. Still competitive, but being told we are under participating (not getting all of the money we can get).

Michael—what are the needs/gaps of our community—work readiness and the ability to show up and be consistent. Business walks from last year—critical focus on work readiness interfering with adults being able to participate in career development. Strategic plan is not just to put people in boot camps, but jobs, lead to careers.

4. Workgroup Action Plans	45 min	<p>a. 4th Quarter initiatives</p> <p>b. Network Partner Assistance</p>	<p>Consortium Members Reports— LTUSD, Bob Grant made the following updates/announcements:</p> <ul style="list-style-type: none"> • Finished 3rd HOME night. The first was at STHS, second at Bijou, and last at Magnet School • 40 families attended • Considering a parent center to include resource/program info in one place and possibly holding workshops. Please contact Madelyn Rios for ideas or suggestions to make more effective • Frank asked how we start measuring impacts of programs. Madelyn stated that hoping to have parent center dialed in by September in order to roll out for school year so parents know what to expect. Michael will put this on June agenda for strategy ideas. • STHS Culinary Arts program catered last event—great for parents to see. Sabrina Owen added that the jail culinary program does a great job as well and to look at collaborating for future events. <p>EDCOE will update at next meeting.</p> <p>Alpine County updates—</p> <ul style="list-style-type: none"> • (1) Parent HOME night, planning to add a second before the end of the year • Teacher in native community is working with individuals. One enrolling at LTCC and one enrolling in Culinary Boot Camp. • Frank would like to bring an instructor to Alpine County by this summer
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<p>5. Network Hubs</p>	<p>15 min</p>	<p>a. Resource Requirements b. Targeted Services and Demographics</p>	<p>HTRR Updates—</p> <ul style="list-style-type: none"> • Culinary Boot Camp starting this weekend, piloting Spanish language course • Guest Services—1st week in June, predominately based on 21st Century 10 Employability Skills, self-examination based, Tahoe knowledge, and Peak Performance will be the introduction. Will wrap up with written exam and 3-5 role playing scenarios. Provides badging in a stackable way • DC Conference presentation in June <p>Transition updates—</p> <ul style="list-style-type: none"> • If anyone has any interest in boot camps, Burlington English, etc., rolling out a new orientation process to pitch pathway planning. Provide a full snap shot of ADVANCE, network programs, and assess in math and reading. Dates of upcoming sessions will be distributed. • Pathway planning intention to review goals, barriers, bigger picture, and meaningfully prescribe a plan. <p>Marketing & Outreach updates—</p> <ul style="list-style-type: none"> • Reviewed first newsletter, 42% open rate • Number one link is to webpage, second is combined schedule and data page, followed by the main story, HOME program and then secondary story • Next story—apprenticeship model and highlighting what’s new • Quarterly distribution, next one in July and will continue to do event blasts and film
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			<p>testimonials for the next Culinary Boot Camp.</p> <ul style="list-style-type: none"> Jenny Wilson asked about partner events—provide information to ADVANCE and they will be included <p>Michael asked the group to think of (2) key things—1. What has been learned, and 2. Where might we go in the coming year with apprenticeship. We need this college fully enrolled and solvent, or the community will suffer. Frank added that 44% of all Boot Camp / HSE Completers have enrolled in college classes</p>
<p>6. Building Network Capabilities</p>	<p>15 min</p>	<p>a. Professional Development priorities b. Prospective ADVANCE Newsletter – Communicating ADVANCE Opportunities and Outcomes with the Community</p>	<p>Sabrina Owen, El Dorado County Mental Health: Presentation on Adverse Childhood Experiences (ACES), and ability to transition to self-sufficiency.</p> <p>ACES:</p> <ul style="list-style-type: none"> Study done by a doctor out of Kaiser Permanente. Began by weight loss study—realized other issues were coming up as weight loss occurred. Bigger study come out of this—San Diego, 17k people participated, mostly white, college educated, employed individuals. Looked for types of ACES. (1) point per category if occurred in childhood. Looked at stress/life course, individuals who had a higher number of adverse experiences had more difficulties in life. You can be resourceful and resilient. Starts to have impact in school, kids in chronic stress affects their brain development and impacts immune system. Kids w/a score of 0, only 3% have learning/behavior programs. ACES 4 or higher, 51%. Score of 3, 3x likely to experience

academic failure, etc. ADHD in some cases trauma.

- If ACES score is 4 or higher, higher risk for depression, suicide, etc. (see increased health risk)
- 2/3 of ACES had at least 1—87% likely to have more than one ACES
- How do ACES affect our society—Michael- CDC- info graphic. Life expectancy and economic toll. HOME program where serving families, become aware of other issues in the home. Critical is yellow band—productivity loss from ACES on adult performance. Opportunity is to not simply recognize good/weak performers, identify how all performers can be better if we can meet more complete needs. Challenge- how might this group do this without having to adopt the therapy model.
- Sabrina- reviewed impaired worker slide.
- #1 disability- depression (slide)
- Self-medicating on the street—how do we all figure out a way to address this
- Idea- circle of people you come into contact with on a daily basis: what if we figure out a way to support the people in our circle. What if intervene early—link to right service/people/go to first appointment. Bracelets- doing it through schools/community/info what to say, what not to say. Be that support in your circle.
- Frank—assessment in Sabrina’s office? Yes

			<ul style="list-style-type: none"> • Sabrina- working w/complex trauma, hard to reach populations • Build resiliency focus when learning about ACES, focus now working w/high school on how to do this. <ul style="list-style-type: none"> ○ Traynor- see great investments when intervene early, have them in early learning center. ○ Michael- Tuesday at high school, forum at STHS. How do we make you less uncomfortable talking with friends/family/neighbors. How do we normalize the conversation in the community, without relying on diagnosis. Our opportunity is to expand how we talk about students with all levels of needs. Sabrina- “you matter” is significant (depressed, anxiety). Reinforcing this message.
<p>7. Next Steps – LTAEC Meetings 2nd Thurs</p>	<p>10 min</p>	<p>Action Items Review</p>	<p>Next Meeting: Thursday, June 8th at 10am</p>

MEETING ADJOURNED AT 12:00PM