

LAKE TAHOE ADULT EDUCATION CONSORTIA HTRR WORKING GROUP

10am-12pm

LTCC Board Room /
Conference Call

Note Taker:
Jenna Palacio

Attendees: Virginia Berry, Michael Ward, Jenna Palacio, Marilyn Ashlin, Bill Martinez, Christopher Croft, Heidi Hill
Drum, Megan Waskiewicz

AGENDA ITEMS

Topic:		Action/Notes:
<p>1. Chartering the HTRR Working Group</p>	<p>Michael Ward</p> <p>45 min</p>	<p>Michael Ward addressed the documents associated with the meeting and the refined the outcomes matrix where HTRR industries impact the seven program areas of adult learners identified in the AEBG. Ward stressed the importance of connecting to local structures and labor boards.</p> <p>Ward continued that the framework would address moving learners to pathways through curriculum and programs, i.e. culinary program, jail program, etc.</p> <p>Virginia Berry stated her agreement that the LTCC culinary program would align with the HTRR focus areas.</p> <p>Ward addressed the Get Focused Stay Focused module that would be carried out from its original pilot from STHS to be used as a centerpiece to support guidance, counseling, and transitioning throughout community and industry settings.</p> <p>Professional Development and Marketing working groups would be interfacing with the HTRR group, Ward advised.</p> <p>Objectives implemented in the first year would align with establishing industry partnerships and engagement models on the California and Nevada sides of the South Shore. Ward asked for input on the refined outcomes matrix.</p> <p>Berry: nice road map. Could use color coordination</p> <p>Ward: noted Google spreadsheet as a project tracking matrix</p> <p>Risdon: matrix will help us look at program areas and objectives programs will serve for budgetary purposes</p> <p>Ward: agreed that we have the right tools for navigating systems and models used by others</p>

<p>2. Addressing Programs that address gaps in service</p>	<p>Michael Ward</p>	<p>30 minutes</p>	<p>Ward referenced the meeting's handout, the Hospitality and Tourism Management outline as provided by Skyline Community College, and building an educational platform that addresses the purpose of the working group as stated in the agenda.</p> <p>Ward discussed the zip code level industry data platform EMSI that LTCC would be utilizing to evaluate the nature of sector employment and industry churn. Wages are localized in the hotel industry, tied to the level of industry of activity based in six zip codes in SLT, Douglas, and Alpine County as well as Meeks Bay. The working group would thus be able to pinpoint wage progression, expansion, and areas where employees can progress tied to specific to local counties and communities.</p> <p>Ward addressed data from 2015 pertaining to wages in El Dorado County portion of South Lake Tahoe and the living wage needed to sustain an individual or family in the community:</p> <ul style="list-style-type: none"> 1 adult: \$9.95 1 adult with 1 child: \$20.73 1 adult with 2: \$24.34 1 adult with 3 children: \$30.98 2 adults: \$15.10 2 adults with 1 child: \$18.81 2 adults with 2 children: \$20.17 2 adults with 3 children: \$24.99 <p>Ward advised the HTRR program would address gaps that impede community prosperity, especially for families with children. The data, he concluded, conspires against local families. Courses, certifications, etc. should all address wage progression and growth for young professionals and families.</p> <p>Bill Martinez addressed families served at the FRC being stuck in low level wages in SLT because of language issues or the inability to transfer certificates or degrees acquired in their native country. They need a pathway to the next level of employment, Martinez stated.</p> <p>Berry addressed her concerns that the EMSI data indicated the highest paid HTR position was a bartender, and that industry partners would need to elevate opportunities to meet the demand of people needing to progress in the workforce.</p> <p>Risdon shared insights on homelessness and how this issue also involves housing insecurities.</p> <p>Ward agreed the consortium's learning ecosystem will have other social issues such as mental health, citizenship issues, housing insecurities and language barriers faced by the workforce.</p>
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<p>3. Sharpen the scope</p>	<p>Michael Ward</p>	<p>30 minutes</p>	<p>Michael Ward reviewed the objectives of the working group and the importance of working with industry groups like the Lodging Association, Restaurant Industry Group, etc. and offering service and education to support them. Ward discussed a conversation with Jenna Palacio and B Gorman to rotate HTRR working group meetings at offsite locations to increase exposure and industry buy-in.</p> <p>For follow up: Michael Ward to coordinate with B Gorman on facilitating the RIG meeting and collaboration with the HTRR group.</p> <p>For follow up: LTAEC leadership team to coordinate offsite meeting space on alternate months.</p> <p>Ward stressed the importance of co-investing the working group's efforts with the value of certificates.</p> <p>Job development also addresses workforce development and new businesses that can thrive in the Lake Tahoe marketplace, like entrepreneurial support.</p> <p>Marilyn Ashlin discussed social responsibility initiatives the CCC Foundation is taking on, working with Sacramento Valley paid internships for the coming summer. DSN of Sac Region is Andrea Gutierrez, who met with LTCC in December. Joshua Modlin is the senior specialist on the Foundation's workforce development team, Ashlin advised.</p> <p>Ashlin continued that the Foundation has worked to overcome barriers with employers' taking on interns and keeping them engaged when they can't take on interns, such as speaking in classrooms and meeting with students on a mentorship level.</p> <p>Ward introduced Megan Waskiewicz and stressed the importance of Community Education being able to offer turn-key programs such as the pilot class with the SLT Lodging Association.</p> <p>Ward continued there's proven record with a system of gathering data from employers called Business Walks. These business walks gather information in the marketplace, not in meeting rooms. The Tahoe Chamber facilitated a business walk seven years ago with specific data collection tools that built strategies in the community.</p> <p>Ward shared that the Tahoe Chamber has structured a more streamlined business walk to eight sections of the South Shore, including both CA and NV sides of the business community tentatively on March 15 and 16.</p> <p>For follow up: Michael Ward and Tahoe Chamber to do outreach and recruitment of participants.</p> <p>Ward asked the HTRR working group members to volunteer for the March business walks.</p>
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4. Conclusion	All	15 minutes	<p>Michael Ward walked the group through a review of the Hospitality and Tourism Management model from Skyline College. LTAEC would be adding a recreation component and possibly breaking out multiple models to address individual programs in Hospitality, Tourism, Recreation and Retail. Ward stressed evaluating gateways for bringing in new students that want to pursue the next piece in the education.</p> <p>Jenna Palacio asked about data collection from students and not just members of the business community. Ward advised the Assessment Working Group would create processes to gather that and provide analytics.</p> <p>Ward noted the state-wide analytical tool being built to serve assessment needs that will be available in two years.</p> <p>Virginia Berry will be the chair of the HTRR working group with a co-chair from a local industry group.</p> <p>Curriculum will be developed in May or June.</p> <p style="text-align: right;">Next meeting is March 2nd 10am-12pm</p>