

# LAKE TAHOE ADULT EDUCATION CONSORTIUM

12/07/2016

10:00am – 12:00pm

Hospitality Tourism Recreation Retail Working  
Group (HTRR)

**LTCC Aspen Room and Conference Call:**  
888-450-4821  
Passcode: 501825

**Chair:** Brad Deeds, Dean of Workforce Development and Instruction, LTCC  
Christen Martinez, Recruitment and Training Manager, Harrah's/Harvey's

**Facilitator:** Michael Ward, HighBar Global

**Recorder:** ADVANCE Staff

**Partners:** Marilyn Ashlin, Seth Barker, Danielle Bogan, Jason Buckingham, Denise Castle, Cristen Carnahan, Eric Cambria, Katelin Conley, Scott Craig, Christopher Croft, Kenneth Druley, Brad Deeds, Jane Flavin, Alexis Foley, Frank Gerdeman, Steve Heggen, Heidi Hill Drum, Klaus Feyersinger, Ivone Larson, Bill Martinez, Laura Moriarty, Jenna Palacio, Nicole Paulley, Davenport, Randy Peshon, Brandon Reed, Michelle Risdon, Christen Rodriguez, Emily Sabbato, Justin Sinner, Melinda Stearns, Eric Sturgess, Gary Sutherland, Josh Sweigert, Steve Turner, Patrick Traynor, Michael Ward, Megan Waskiewicz, Doug Williams, Jenny Wilson  
Present Call-in

## AGENDA ITEMS

Topic	Timing	Approach or Action Needed	Agreements/ Notes
1. Welcome, Introductions	10 min	Preview Agenda, Brief Updates, New Members	
2. Director's Report	15 min	Information Updates	<p><b>Director's Report</b></p> <ul style="list-style-type: none"> <li>ADVANCE attended the AEBG regional group "North far North" last week – to look at ways to share practices and resources in larger rural regions.</li> <li>Plans to develop an ADVANCE Front of House Boot Camp is on the horizon – Director Frank Gerdeman poses the question to the group: How do we start building that process?</li> <li>ADVANCE is looking and collaborating with Tahoe Chamber for a Guest Services Academy (with a Lodging-industry focus) – Doug Williams suggests looking at the National Lodging Association program to see if ADVANCE can incorporate that specific certificate process into the ADVANCE Guest Services Academy.</li> <li>SHTS just kicked off a Hospitality program at the Mt. Tallac Continuation School – meeting on the horizon for next</li> </ul>

			<p>month to look at what they have built to being planning, soliciting feedback and input, and begin development.</p> <ul style="list-style-type: none"> <li>Plans to begin TASC testing in the jail January- February 2017.</li> </ul>
3. Work Plan Update	20 min	Presentation/review of previous and current month (November/December)	<p><b>Co-Chair Update: Dean Brad Deeds</b></p> <ul style="list-style-type: none"> <li>Current opportunity through CA Community College Chancellor's Office for Career Tech Dollars through the Strong Workforce Funds. Purpose of funding usage aligns with ADVANCE efforts. If awarded funds, Dean Brad Deeds is pitching the idea of allocating funds towards the development of a One Stop/CTE Center and Computer Science revamp.</li> <li>Director Frank Gerdeman (employment and engagement focus) and Dean Brad Deeds (education CTE focus) attended a Golden Sierra meeting (Placer, El Dorado and Alpine Counties) on strategic planning. Golden Sierra is currently looking at industry sectors aligned with Sacramento's needs. The Golden Sierra goal is to define regional clusters and shift the focus away from Sacramento's needs to local needs and the identification of multiple, local industry sectors.</li> </ul> <p><b>Partner Update: Jenny Wilson, WIOA Title I</b></p> <ul style="list-style-type: none"> <li>Jenny reports on El Dorado changes and re-organization. Jenny's program will be joining up with Welfare to Work and programs that deal with employment and employment services.</li> <li>Jenny reports on struggles with recruiting and retaining participants and points out the advantage of working with ADVANCE: a vehicle to reach into the community and leverage resources to really serve people between various programs and fundings.</li> </ul>
4. 3-month Work Plan	45 min	Review, update and build out next three months on the work plan (January-March)	<p><b>January Goals</b></p> <ul style="list-style-type: none"> <li>Work toward finalizing offsite agreements.</li> <li>Assemble draft curriculum for Guest Services Boot Camp.</li> <li>Create a draft ETPL application for LTCC and WIOA.</li> </ul>

			<p><b>February Goals</b></p> <ul style="list-style-type: none"> <li>Present draft curriculum for Guest Services Academy to HTRR Workgroup, industry partners and Tahoe Chamber. Gather feedback and modify where needed.</li> </ul>
5. New/Other Business	15 min	Discussion of marketing/outreach and/or professional development needs	<p><b>Long-term Vision</b></p> <p>Bring in Hospitality Classes to the LTCC credit level to be delivered in Fall '17, so Guest Services Academy participants have a credit level pathway to pursue if that's their desire.</p>
6. Next Steps HTRR Meetings – 1 <sup>st</sup> Wednesday	15 min	Action Items Review Next meeting: 01/04/17	<ul style="list-style-type: none"> <li>Get WIOA Title I and Welfare to Work in front of the Lodging Association and Tahoe Chamber.</li> <li>Get Director Frank Gerdeman and Dean Brad Deeds in front of a Lodging Board Meeting.</li> </ul>