

LAKE TAHOE ADULT EDUCATION CONSORTIUM

04/06/2016

10:00am – 12:00pm

Hospitality Tourism Recreation Retail Working Group (HTRR)
Meeting Notes

**LTCC Aspen Room
and Conference Call:**
888-450-4821
Passcode: 739198

Chair: Virginia Berry, Dean of CTE, LTCC

Facilitator: Michael Ward, HighBar Global

Recorder: Frank Gerdeman, Adult Ed Director

Partners: Marilyn Ashlin, Seth Barker, Virginia Berry, Rich Bodine, John Brase, John Briss Jason Buckingham, Denise Castle, Angelo Clelan, Scott Craig, Christopher Croft, Jane Flavin, B Gorman, Bob Grant, Koko Green, Holly Greenough, Steve Heggen, Heidi Hill Drum, Ivone Larson, George Marley, Bill Martinez, Jenna Palacio, Randy Peshon, Brandon Reed, Shane Reynolds, Michelle Risdon, Melinda Stearns, Rebecca Strmiska, Eric Sturgess, Gary Sutherland, Lauren Tomaselli, Patrick Traynor, Michael Ward, Megan Waskiewicz, Doug Williams, Jenny Wilson
Present Call In

AGENDA ITEMS

| Topic | Timing | Approach or Action Needed | Agreements/ Notes |
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| 1. Welcome, Introductions | 10 min | Preview Agenda, Brief Updates, New Members | Introductions and Michael provided a brief overview for first time attendees. Brandon thanked the consortium and LTCC for reaching out and including the business community. |
| 2. Director's Report | 10 min | Information Updates | Frank reported that all three adult education positions (program assistant, transition Coordinator and HTRR Coordinator) have been posted and close this week. Interviews will begin the week of April 18 th and asked for one industry member from this group to participate. Brandon Reed from Tahoe Beach Retreat will join the team, Frank will connect him to LTCC HR for dates/times. Frank also announced that LTCC is moving forward with |

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| | | | plans to become a GED testing center so that students do not have to make the trip to Placerville or Carson City for testing – he believes the application process could be complete in time for testing to begin in late June (or early July). |
| 3. Business Walk Results/Update | 20 min | Share initial feedback from Business Walk, discuss implications for workgroup | B and Michael gave an overview of the Business Walks held over two days in March. Preliminary data was shared (see attached). In general, the information seemed valid to the group though response to finding talent needed (60% Yes) surprised some – the data is still being looked at with various filters so additional information will be shared with the group in May and June. The draft report for the South Shore will be out in early May. The basin-wide report and regional workforce strategy is targeted for Fall 2016. |
| 4. Rough Draft of HTRR “Scaffolding” | 15 min | Presentation of a draft HTRR pathway proposal | Virginia walked the group through a pathways framework/ model (attached) as a departure point for discussion (see next item) |
| 5. Pathway model discussion | 40 min | Group discussion around proposal and identify next steps for pathway project | Robust group discussion with facilitation by Michael that focused on pathways specifics, the |

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| | | | <p>idea of incremental (and rapidly deployable) achievement system (ie, badges, stackable certificates) while keeping our energy and resources focused on the sweet spot of interaction between employer needs and learner needs/goals (see attached images)</p> <p>Recommendations from the discussion included</p> <ul style="list-style-type: none"> • Focus this on hospitality/ tourism first (with recreation and retail in a separate meeting) • Look at impacting student/learner at 3 months, 6 months, 9 months, 1 year... • Investigate first two years of high quality four year programs to facilitate transfer (and progression) |
| <p>6. Next Steps HTRR Meetings – 1st Wednesday</p> | <p>20 min</p> | <p>Action Items Review Revisit meeting schedule for next year</p> <p>May 4, 10:00am-12:00pm June 1, 10:00am-12:00pm</p> | <p>Group members will come to May’s meeting with the skills, certificates/ badges that they would value and honor (ie, preferential hiring, wage increase)</p> <p>Group also discussed possibility of June meeting focusing on Recreation/Retail with a different cast of participants representing those sectors (per earlier discussion). This will be revisited and firmed up</p> |

